# Business Administration

**BUAD 334**

**BUAD 334 Events Management & Marketing**

## Course Schedule

| Date | Topic | Textbook |
|---|---|---|
| Week of: | Tues., Jan. 3 Classes begin for all academic programs<br>Mon., Feb. 13 Family Day - No classes | |

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|---|---|---|---|
| 12 | Mar 27 | **Complete Event Business Plan handed in for binding**<br>Project Presentations | |
| 13 | April 3 | Project Presentations | |